



MARCH 26 -30, 2025
Bethesda North Marriott
Hotel & Conference Center

**Sponsorship
Agreement**

The Centennial Eastern Province Council of Kappa Alpha Psi will assemble 64 chapters from March 26th through March 30th, 2025 to celebrate achievements and adopt strategies to continue services that support our commitment to strengthening communities through mentorship, scholarship, workforce development, voter education, health, wellness, and support for families, seniors, and others in need.

_____ (Sponsor) wishes to support the event as:

- | | |
|---|---|
| <input type="checkbox"/> \$25,000 Presenting Sponsor | <input type="checkbox"/> \$5,000 Undergrad Experience Sponsor (Thurs) |
| <input type="checkbox"/> \$10,000 Day Sponsor (Fri) | <input type="checkbox"/> \$5,000 Day Lunch Sponsor (Fri) |
| <input type="checkbox"/> \$10,000 Day Sponsor (Sat) | <input type="checkbox"/> \$5,000 Day Lunch Sponsor (Sat) |
| <input type="checkbox"/> \$12,500 Evening Events Sponsor (Fri Nite) | <input type="checkbox"/> \$12,500 Evening Events Sponsor (Sat Nite) |

Sponsor will be featured by the Eastern Province of Kappa Alpha Psi, Fraternity in the following way(s):

Visibility & Exposure Method	Presenting	Day	Day Lunch	Evening Events
Logo/Branding* on Eastern Province Website and social media	◆	◆	◆	◆
Logo/Branding* featured at event registration	◆	◆	◆	
Logo/Branding* featured on Step & Repeat (photo backdrop)	◆			
Logo/Branding* featured on directional signage throughout event	◆			
Logo/Branding* on-screen display during Public Meeting	◆			
Back Cover (full page) Ad on Public Meeting Program	◆			
Sponsor's representative recognized during Public Meeting	◆			
Logo/Branding* on directional signage to business sessions		◆		
Logo/Branding* on-screen display during business sessions		◆		
Logo/Branding* featured on directional signage to luncheon			◆	
Logo/Branding* on-screen display during luncheon			◆	
Logo/Branding* on directional signage to evening entertainment				◆
Logo/Branding* on screen display & option to greet evening audience				◆
Logo/Branding* featured at evening entryways				◆

***Sponsor will email logo/branding/media to StrategicPartnerships@EPKAPsi.org by March 11, 2025** and grants the Kappa Alpha Psi a nonexclusive limited license to use, display, and reproduce Sponsor's logo/branding/media to promote and produce Event. **Sponsorship fees are due by March 14, 2025**

By Eastern Province of Kappa Alpha Psi:

X

Printed name _____
Date signed _____
2931 Winterbourne Drive
Upper Marlboro, MD 20774
410 977 0900
StrategicPartnerships@epKAPsi.org

By Sponsor:

X

Printed name _____
Date signed _____
Address _____
City, State, Zip _____
Phone _____
email _____

EASTERN PROVINCE COUNCIL

SAVE THE DATE | BETHESDA, MD | MARCH 26 - 30, 2025



Sponsorship Packages

Presenting Sponsor (One available)

Logo/Branding on Eastern Province Website and Social Media
 Logo/Branding featured at Registration and included on Step & Repeat
 Logo/Branding featured on directional signage throughout event
 Logo/Branding on screen display and option for live intro at Public Meeting
 Back Cover (full page) Advertisement in Public Meeting Program

\$25,000

Day Sponsor (One available for each day, Fri, or Sat)

Logo/Branding on Eastern Province Website and Social Media
 Logo/Branding featured on directional signage to daily business sessions
 Logo/Branding on screen display during business sessions
 Logo/Branding featured at event registration

\$10,000

Day Lunch Sponsor (One available for each day, Fri, or Sat)

Logo/Branding featured on directional signage to daily lunch sessions
 Logo/Branding on screen display and option for live intro during lunch sessions
 Logo/Branding featured in WiFi lounge area

\$5,000

Evening Events Sponsor (One available for each evening, Fri, or Sat)

Logo/Branding on Eastern Province Website and Social Media
 Logo/Branding featured on directional signage to evening entertainment
 Logo/Branding on screen display and option to greet evening audience
 Logo/Branding featured at evening entryways

\$12,500